



PROJECT USMARTT: BUSINESS SURVEYS

Urban Snow Modeling to Advance Resilience for Today and Tomorrow (USMARTT)

Mission Statement

University of Alaska researchers want to understand how previous years of heavy snow affected your business.

Survey Goals

Objectives of the research project's business surveys include:

- Assess risk perceptions.
- Understand actions taken and not taken.
- Document any obstacles businesses may face.
- Identify potential ways to help in the future.

Background

In Anchorage, Alaska, the urban area has faced the top three snowiest years in the last decade. Specifically, from 2022 to 2024, heavy snow loads caused 24 buildings to collapse, resulting in one fatality.

Participation

The survey should take 5-10 minutes to complete. Your participation is voluntary. You have the right to stop at any point or skip any question. Your personal information is kept private.

Benefits

This survey will help researchers understand how heavy snow affected businesses in the Municipality of Anchorage and may determine policies or programs that can help people in the future.

Survey Link: <https://bit.ly/businesssnowloads>

Scan QR Code for the business survey:

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